

**October 20, 2020**

## **Terms and Conditions – Santa’s Sustainable Competition**

### **Organizer**

Business Finland Oy (Business ID: 2725690-3), hereinafter *We or Us*

Visiting address: Porkkalankatu 1, 00180 Helsinki, Finland

Switchboard: +358 (0)29 50 55000

### **Participants**

The schools, classes or families having students or family members between the ages of 7 - 11 years can submit entries to the competition. The person submitting the entry on behalf of the eligible school, class or the family must be over 18 years. The person submitting the entry ensures and coordinates that necessary permissions, such as consent from the guardians of children, if any, are collected for the participation. Only one entry per school or per family is accepted.

### **Timeline**

The time for submitting entries is now launched, and continues until November 13, 2020.

The final selection of the winners will take place by November 13, 2020.

### **Selection of winners and the prize**

The competition is arranged in co-operation with the Finnish partners Rovaniemen Matkailu ja Markkinointi Oy/Visit Rovaniemi, Haaga-Helia University of Applied Sciences and the Finnish Innovation Fund Sitra. All the entries will be pre-evaluated with the assistance of the students of Haaga-Helia University of Applied Sciences. The final selection of winners will be made by the representatives of City of Rovaniemi, the Finnish Innovation Fund Sitra, Haaga-Helia University of Applied Sciences and Us.

The prize will go to 3 winning schools / classes and 3 winning families. The winners will be published in the live event to be held on December 8, 2020.

As a prize, the winners will get a live, virtual call with Santa Claus. After publishing of the winners the representatives of the winning entries will be contacted in order to provide dial in –details for the virtual call and to agree on other arrangement for Santa Claus’ call, as necessary. As the call will be virtual, there is no limit to the number of people who can join the call from the winning school, class or family.

We do not make any payments to the winners, or cover or compensate technical or any other costs on behalf of or for the winners.

### **Our license to use submitted materials and information**

By submitting the entry, you are giving Us unlimited rights to copy, reproduce, modify, edit, perform, display, publish or otherwise make use of any submitted video footage, images and texts in the marketing collateral of Finland at Expo 2020 Dubai. Such right includes but is not limited to Our social media and the main prize award publishing event to be streamed live.

### **Permission to submit materials and information**

If you incorporate materials that include information about other individuals (such as images or videos), you must ensure that their consent has been obtained, in writing for sharing such information. For minors, prior written consent from the guardians must be obtained.

If you incorporate materials of any third party, you are responsible for obtaining all rights, licenses, consents, and permissions necessary for Us to use such materials as part of Finland at Expo 2020 marketing materials as described above.

**Use of personal data**

Any personal data of the participants will be processed in accordance with the applicable data protection legislation. More information on the processing of personal data in this competition can be found on Our Privacy Notice.

**Other Terms**

By taking part in this competition, you agree to obey these Terms and Conditions.